



September 29, 2014

Ms. Sunny Simon
4110 Princeton Blvd
South Euclid, OH 44121

Dear Ms. Simon:

I am pleased to inform you that the Sierra Club has endorsed your candidacy in the 11th district of the Cuyahoga County Council in appreciation of your demonstrated commitment to protecting the environment.

The Sierra Club endorsement means a lot to our members in your district and to the general voting public. Our endorsement sends a message of your strong support for the environment and your proven track record in environmental issues.

Please be informed that our endorsement can be used by your campaign in many ways:

- a) You may use the Sierra Club name in your campaign material
- b) Mailing labels of the Sierra Club members in your district are made available for use in your campaign material within Club guidelines.
- c) Press events announcing the Sierra Club endorsement can be conducted in close coordination with our Chapter Political Chair and staff/Chapter Compliance Officer.
- d) Requests for volunteers to help in campaign activities can be coordinated through our Group Political Committee.

The Sierra Club is behind your efforts to raise environmental issues during your campaign. The Sierra Club is proud of its role in the endorsement process and wholeheartedly extends our support for your campaign to help elect you to public office.

Please let me know how we can assist you in terms of our volunteer resources and conservation/political programs. I can be reached at 440-925-0714 or by e-mail at sierraclub@philipcrume.com.

Sincerely,

Philip Crume
Political Chair